

Sotheby's

INSTITUTE OF ART

New York Campus
January 2021 Start

MA in Art Business (MAAB)

MA in Contemporary Art (MACA)

MA in Fine and Decorative Art and Design (MAFDAD)

SPRING 2021

Navigating the Art World 1.5
 Digital Strategy & Marketing Post-Covid-19 3.0
 Art Law: Ethics & Policy 3.0
 Auctions, Galleries, & Museums 3.0
 Elective * 3.0
 Field Study 1.5

Navigating the Art World 1.5
 Global Art Production: Contemporary Art 2000-Present 3.0
 Business Skills for the Art Market 3.0
 Auctions, Galleries, & Museums 3.0
 Elective * 3.0
 Field Study 1.5

Navigating the Art World 1.5
 Connoisseurship: Theory & Practice 3.0
 Decorative Arts: Histories & Markets 3.0
 Auctions, Galleries, & Museums 3.0
 Elective * 3.0
 Field Study 1.5

FALL 2021

Methods of Research 1.5
 Art Market Research & Valuation 3.0
 Materials & Methods in Art: The Studio | International Art Markets 3.0
 Art Finance & Strategy 3.0
 Art Law: The Legal Life Cycle of Art from the Studio to the Market 3.0
 Field Study 1.5

Methods of Research 1.5
 Critical Theories of Contemporary Art 3.0
 Materials & Methods in Modern & Contemporary Art 3.0
 From Salon to Biennial: History of Exhibitions & Display 3.0
 Contemporary Art: From Post-war to Post-modern 3.0
 Field Study 1.5

Methods of Research 1.5
 Art Market Research and Valuation 3.0
 Modern & Contemporary Design 3.0
 Fine Arts: Histories & Markets 3.0
 International Art Markets 3.0
 Field Study 1.5

SPRING 2022

Optional 3rd semester course-work in New York or London
 Capstone 6.0

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ELECTIVES

Art & Technology Post-Covid-19
 Collection Building & Art Advisory
 Entrepreneurship in the Art World; Curating Contemporary Art

Art Criticism, The Press & The Public
 Gems & Jewelry
 Internships

*** Electives subject to change and may be cancelled due to under enrollment**